

VIVITONÉ PRISMA



**AMMONIA FREE
CREAM COLOR**
with Oil and Keratin Complex

PERMANENT CREAM COLOR AMMONIA-FREE

Prisma no-ammonia permanent hair color is designed for 100% grey coverage, vibrant and long lasting color. Specially formulated with a unique blend of oil and keratin protein that delivers true color results, softness and luxurious shine.

The technology of Prisma: Monoethanolamine slightly opens the cuticle for colors to penetrate. Oil and keratin protein complex infuses deep into the hair fibers, fortifying and providing all the benefits.

BENEFITS

- Ammonia-free
- Extend the conditioning and shine
- 100% grey coverage
- Intense and vibrant
- Long-lasting
- Optimized scalp comfort

METHOD OF USE AND DEVELOPMENT TIME

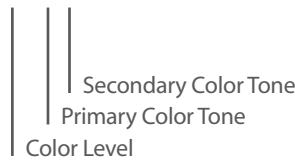
Color Refreshing	1 part color + 2 parts Demi Lotion	15 Minutes
Demi Permanent	1 part color + 2 parts 10 Volume	20 Minutes
Permanent	1 part color + 2 parts 20 or 30 Volume	30 Minutes or more (20 or 30 Vol. lightens 1-2 shades)

Processing times are effected by porosity and texture.

NUMBER SYSTEM

The system is based on a combination of 3 numbers .
The first number indicates the color level of the shades.
The second number indicates the primary color tone.
The third number indicates the secondary color tone.

8.43 LIGHT COPPER BLONDE

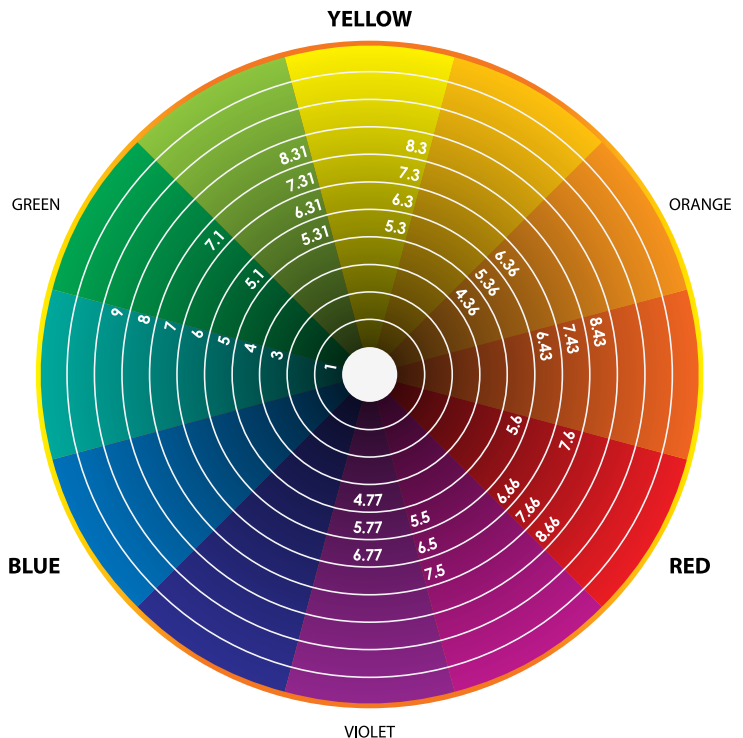


Color Level

- 1 = Black
- 3 = Dark Brown
- 4 = Medium Brown
- 5 = Light Brown
- 6 = Dark Blonde
- 7 = Medium Blonde
- 8 = Light Blonde
- 9 = Very Light Blonde

Color Tone Direction

- 0 = Natural
- 1 = Ash
- 3 = Gold
- 4 = Orange
- 5 = Mahogany
- 6 = Red
- 7 = Violet



NEUTRALIZING UNDERTONE

Neutralizing undertone use cool or warm shades.
Note: When adding cool tone, consider using one shade lighter.

Natural

Ash

Gold

Chocolate

Deep Red

Violet



VERY LIGHT BLONDE 9



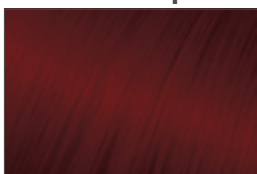
MEDIUM ASH BLONDE 7.1



LIGHT GOLDEN BLONDE 8.3



LIGHT CHOCOLATE 6.36



LIGHT DEEP RED 8.66



LIGHT VIOLET 6.77



LIGHT BLONDE 8



LIGHT ASH BROWN 5.1



MEDIUM GOLDEN BLONDE 7.3



MEDIUM CHOCOLATE 5.36



MEDIUM DEEP RED 7.66



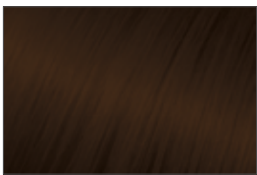
MEDIUM VIOLET 5.77



MEDIUM BLONDE 7



DARK GOLDEN BLONDE 6.3



DARK CHOCOLATE 4.36



DARK DEEP RED 6.66



DARK VIOLET 4.77

Beige



DARK BLONDE 6



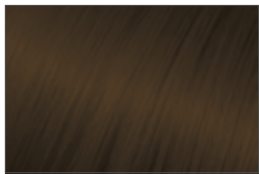
LIGHT BEIGE BLONDE 8.31



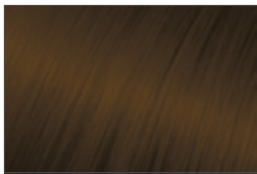
LIGHT GOLDEN BROWN 5.3

Red

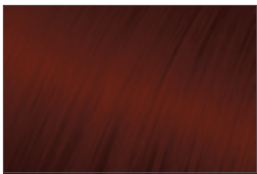
Mahogany



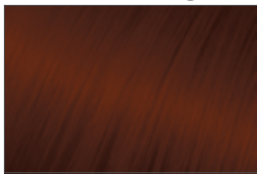
LIGHT BROWN 5



MEDIUM BEIGE BLONDE 7.31



LIGHT RED 7.6



LIGHT MAHOGANY 7.5

Copper



MEDIUM BROWN 4



DARK BEIGE BLONDE 6.31



LIGHT COPPER BLONDE 8.43



DARK RED 5.6



MEDIUM MAHOGANY 6.5



DARK BROWN 3



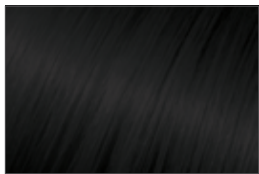
LIGHT BEIGE BROWN 5.31



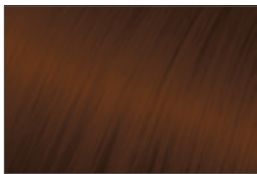
MEDIUM COPPER BLONDE 7.43



DARK MAHOGANY 5.5



BLACK 1



DARK COPPER BLONDE 6.43